

LIMOUSIN NEWS

North American Limousin Foundation
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For immediate release
June 21, 2006

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NALF Seeks Director of Member Relations

The North American Limousin Foundation (NALF) is seeking a director of member relations. The field-oriented position represents NALF at member and industry events for the purposes of increasing animal registrations, performance-data reporting, animal sales and satisfaction with NALF membership.

Candidates should enjoy extensive travel; have knowledge and experience in the beef cattle seedstock business; and possess strong marketing, sales and communication skills.

Direct questions, résumés and references by July 15 to kent@nalf.org or Kent Andersen, Executive Vice President, North American Limousin Foundation, PO Box 4467, Englewood, CO 80155-4467.

The North American Limousin Foundation (www.nalf.org), headquartered in Englewood, Colo., provides programs and services – including genetic evaluation of 5,000 active sires – to nearly 4,000 members and their commercial customers. The Limousin breed and its Lim-Flex® hybrid lead the beef industry in muscle-growth efficiency and ideally complement British breeds.

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