

# LIMOUSIN Means Profit...

Whether you are a producer or a feeder, whether you sell calves or retain ownership, wherever you are, whatever your cowherd, whatever your market; Limousin and Lim-Flex genetics can enhance your profit from the pasture to the rail.

## In the Pasture...

- Research has shown that Limousin cows wean a higher present calf crop per cow exposed.
- Limousin cows are efficient producers on both low and high intake diets, making them fit in various environments
- The average Limousin cow culled for age is over 12 years old, adding 5 to 6 years of production past breakeven
- Docility EPD values have doubled in the past ten years
- Strauss Veal© offers a premium market for weaning age, natural, Limousin/Lim-Flex calves

*“Some of these old cows we’re running are 93 to 95 models. Those cows are 15 to 17 years of age. They calve well, wean heavy, and keep breeding back. They’ve paid for themselves a long time ago.”*

~ Casey Deuter, Deuter Ranches, Ree Heights, SD

Current rank of four major Continental Breeds, based off of MARC trial results.

Breed	Feed Efficiency		Repro/Maternal 1 <sup>st</sup> Calf Heifers	Repro/Maternal 3-6 Year Old Cows	
	Time 187 d	Fat Thickness 0.43 in	Weaned %	Born Alive %	Weaned %
Simmental	2	2	2	2	2
Gelbvieh	3	3	4	2	3
<b>Limousin</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1<sup>1</sup></b>	<b>1<sup>1</sup></b>
Charolais	4	4	1	2	3

\*Ranking determined from results published in the 2007 Germ Plasm Evaluation Report, ARS-USDA Meat Animal Research Center, Clay Center Nebraska.

<sup>1</sup>Denotes ranking amongst all breeds included in study (Hereford, Angus, Red Angus, Simmental, Gelbvieh, Limousin, Charolais)

## In the Feedlot...

- Limousin remains atop the Continental breeds for feed efficiency
- Limousin cattle maintain high feed efficiency at higher finishes and deeper in the feeding cycle
- Marketing opportunity with Laura’s Lean Beef for high percentage or full blood Limousin cattle

## On the Rail...

- Limousin can eliminate Yield Grade 4 and 5 cattle and increase percent Yield Grade 2 in one generation
- Limousin cattle excel in percent retail product, yield grade and ribeye area
- In tasting panels, Limousin beef ranks high for tenderness, juiciness and flavor



**LIMOUSIN**  
NORTH AMERICAN LIMOUSIN FOUNDATION

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