

# LIMOUSIN

North American Limousin Foundation  
303/220-1693  
www.TodaysLimousin.com



*“Limousin bulls can transform an average to below average set of cows into a set of calves that will top the market. No other breed puts the muscle shape and expression on a set of calves like Limousin.”*

~ John Campbell, Winter Livestock, La Junta, Colorado

## The Dollars Don't Lie, Limousin Top the Market

- Heavier Weaning Weight
- Marketing Options with Strauss and Laura's Lean
- Yield Superiority
- Mainstream Acceptance and Marketing Assistance
- Feed Efficiency
- Carcass Yield and Grid Value

Current rank of four major Continental Breeds, based off of MARC trial results								
Breed	Postweaning Growth & Carcass						Feed Efficiency	
	Dressing %	Yield Grade	Ribeye Area	Fat Thickness	Shear Force	Flavor	Time 187-d	Fat Thickness 0.43 in
Simmental	4	4	3	1	1	3	2	2
Gelbvieh	3	3	4	3	4	4	3	3
<b>Limousin</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Charolais	2	2	2	4	3	2	4	4

\*Ranking determined from results published in the Germplasm Evaluation Progress Report No. 22, ARS-USDA Meat Animal Research Center, Clay Center Nebraska.