



LIMOUSIN LETTER

Sunday, January 9, 2011

Today's, Tomorrow's Events

Sunday

- 8 a.m. Lim-Flex® and Limousin junior shows, NWSS Stadium Arena
12:30 p.m. . NALF Annual meeting check-in, Doubletree Hotel Denver
1 p.m. NALF Annual meeting
6:30 p.m. ... NALF Member Social & Genetics on Ice, Doubletree Hotel

Monday

- 9 a.m. Limousin and Lim-Flex pen and car-load bull shows, NWSS Livestock Center Auction Arena
Noon. Complimentary lunch (sponsored by Magness Land & Cattle and Wulf Limousin Farms), NWSS Livestock Center Auction Arena



CALO Brickyard 902W sold \$30,000 in semen during last night's National Limousin Sale. Jimmy Linthicum is part owner in the bull. Watch the bull vie for top Lim-Flex bull during the MOE Show.

National Sale Grosses More Than \$163,000

Last night's National Limousin Sale grossed \$163,975. The 17.4 live lots averaged \$7,800.

Class averages were as follows.

- 4.5 bulls – \$10,143
- 1 bred female – \$7,750
- 8 open Lim-Flex females – \$4,663
- 4 open purebred females – \$6,488
- 58 embryos – \$474

The sale parade grabbed the attention of hundreds of Limousin enthusiasts. Grabbing top honors for People's Choice Champion bull was MAGS Wamaka, consigned by Buck Ridge Limousin and later sold to Milam Cattle Co. Capturing People's Choice Champion Purebred female was TASF Xtravagent 495X, consigned by Thomas & Son Farms and sold to Visor Limousin. The People's Choice Champion Lim-Flex female was TMCK Queen 45W, consigned by Megan Greenawalt and sold to Hager Cattle Co.

Corner Post Package Generates \$16,250

Last night's National Limousin Sale began with the fifth annual Corner Post Package to benefit the North American Limousin Junior Association (NALJA). DJ Limousin of Washington donated the headline female, DJ Xecutive Privilege.

A 47-member syndicate bought the package up front for \$12,000 then donated it back to the juniors. Lawrence Family Limousin topped the subsequent bidding at \$4,250.

Once it reaches a suitable principal, the Corner Post

Fund will support additional activities and scholarships for Limousin juniors.

Junior Show lines up this Morning

The first class of animals in the juniors' female show will enter the Stadium Arena at 8 a.m. this morning. Chan Phillips of Maysville, Kansas will judge the 39 entries.

Today marks the introduction of the Lim-Flex show in cooperation with the Limousin show. So come out to the NWSS to support the future of the Limousin breed.

One Breed, One Voice

NALF members should plan to attend the Annual Meeting, 1 p.m. to 4 p.m. today, at the Doubletree Hotel Denver. Check-in will begin at 12:30 p.m.

The Annual Meeting will include a review of 2010, State of the Breed report, financial report, genetics report and vote for the 2011 NALF board of directors.

The Nominating Committee has slated Mike Hall, California (second term); Brian Skaggs, Oklahoma (second term); Tom Vaughn, North Dakota (second term); Tom Field, Colorado; and Bob Mitchell, Wisconsin, as candidates for the NALF Board.

Do not miss a great opportunity to pick up your copy of the NALF Annual Report; learn about the association's programs, services and activities; ask questions of those



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who execute them on your behalf; and share feedback to improve your breed association.

NALF Member Social

Don't miss the NALF Member's Social tonight at the Doubletree beginning at 6:30 p.m. MOE and commercial presentation will be awarded immediately following dinner. NALF member social offers food, fellowship, fun and fundraising. The social/buffet will open at 6:30 p.m. in the Doubletree Hotel Denver.

Auction to Benefit Juniors

To cap off the NALF Member Social tonight, support NALJA and the All-American Limousin Futurity (AALF) by outbidding your colleagues for some great items at the "Genetics on Ice" benefit auction. There will be embryo lots; semen lots; National Junior Limousin Show and Congress (NJLSC) shirt, awards and banquet-program sponsorships; ad pages in the NJLSC-AALF souvenir program; special-services packages from NALF; and many interesting, unique items – including handcrafted items, custom-made boots, and hunting and fishing trips.

Pack the Yards

Join your fellow breeders on Monday at 9 a.m. for the Limousin & Lim-Flex pen and carload shows. Take the time to evaluate the bulls you like and cast your vote for People's Choice champion Limousin pen, champion Lim-Flex pen and champion Limousin carload.

Thirty five pens and 8 carloads will be presented in the Livestock Center Arena. So take some time today to walk through the yards, visit fellow breeders and take a sneak peek of the Limousin and Lim-Flex bulls represented prior to the show.

Complimentary Burgers at Noon Tomorrow

A complimentary lunch for Limousin enthusiasts will be Monday at noon in the Livestock Center Auction Arena. Thanks to Wulf Limousin Farms and Magness Land and Cattle for sponsoring the "break" during the Limousin and Lim-Flex pen and carload shows.

Early release

Hill cattle will be released to go to tie-outs today at 5 p.m. so the exhibitors can attend the Member's Social.



The 2010 NALF Board of Directors gathered for the traditional group photo during the 2010 elections.

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