



LIMOUSIN LETTER

Saturday, January 8, 2011

Today's, Tomorrow's Events

Saturday

- 7:30 a.m..... NALF Board of Directors Meeting, Doubletree Hotel Denver
1 p.m. National Limousin Sale parade, NWSS Stadium Arena
6 p.m. National Limousin Sale (featuring the fifth annual Corner Post Package), NWSS Stadium Auction Arena

Sunday

- 8 a.m..... Lim-Flex® and Limousin Junior Heifer shows, NWSS Stadium Arena
12:30 p.m... Check-in for NALF Annual meeting, Doubletree Hotel Denver
1 p.m. NALF Annual meeting, Doubletree Hotel Denver
6:30 p.m. NALF Member Social & Genetics on Ice auction, Doubletree Hotel Denver

105th NWSS

Limousin fill the 'Hill' and pack the 'Yards' as over 300 head of Limousin and Lim-Flex cattle invade the National Western Stock Show (NWSS). On Friday morning 112 head of cattle were checked in on the 'Hill.'

The junior show will feature 39 head of Limousin and Lim-Flex cattle on Sunday at 8 a.m. The junior shows will be evaluated by Chan Phillips of Maysville, KY.

The Medal of Excellence (MOE) open shows will be Tuesday, Jan. 11 at 9 a.m. Todd Herman, Shiatook, Ok., will judge the 112 Limousin and Lim-Flex entries.

Beginning on Monday, the 10th at 9 a.m., 35 Limousin and Lim-Flex pens and 8 Limousin carloads will be evaluated. Dan Hoge, Galva, IL., Gordon Schuppe, Iliff, CO., and Craig Uden, Conrad, NE., will judge the entries from the 18 operations. Don't forget about the NALF 'hamburger fry' at noon during the show, sponsored by Magness Land & Cattle and Wulf Limousin Farms.

National Limousin Sale

Twenty six consignors have brought 28 lots to the NWSS for the National Limousin Sale. They represent one of the top genetic offerings across the country. The call from the block will begin at 6 p.m. in the Stadium Auction Arena.

Make sure you do not miss the National Limousin Sale and join your fellow Limousin producers by kicking-off the events at the NWSS.



A special "thank you" to DJ Limousin for donating DJ Xecutive Privilege for the Corner Post package to benefit NALJA. DJ is empowering lives through their support of the NALJA program.

Herdsmen Ballots Available

Hill exhibitors, be sure to get your Herdsman of the Year nomination forms from a NALF staff member. The deadline to submit your nomination is Saturday at 8 p.m.

Newsletter Spreads the Word

Keep up with all of the Limousin activities at the 105th NWSS by reading the daily *Limousin Letter*. If you are staying in the Doubletree Hotel, you will receive room delivery throughout the NWSS. You can also continue to pick up a copy in the hotel lobby, in the NALF show office (in the Yards manager's office in the Livestock Center) or at the NALF booth. NALF and NWSS updates will be posted in the *Limousin Letter*.

Corner Post Female to Sell Tonight

DJ Limousin of Washington is donating the centerpiece of the fifth annual Corner Post Package, which will sell during tonight's National Limousin Sale. The Lim-Flex® heifer, DJ Xecutive Privilege, is a Feb. 13, 2010, daughter of DHVO Deuce and DJ Uptown Girl. All proceeds from the package will benefit the Corner Post Fund, which will facilitate additional activities and scholarships for Limousin juniors.

Office Has Sweaters

Exhibitors in the open show must wear official, bur-gundy show sweaters. If you need one, they are available in the NALF show office in the Livestock Center's Yards

manager's office. They are \$35.00 each, and you can bill them to your member account.

Junior Show Is Sunday Morning

The first class of animals in the juniors' female show will enter the Stadium Arena at 8 a.m. tomorrow. Chan Phillips of Maysville, Kansas will judge the 39 entries.

Sunday marks the introduction of the Lim-Flex show in cooperation with the Limousin show. So come out to the NWSS to support the future of the Limousin breed.

One Breed, One Vision

NALF members should plan to attend the Annual Meeting from 1 p.m. to 4 p.m. on Sunday, at the Doubletree Hotel Denver. Check-in will begin at 12:30 p.m.

The Annual Meeting will include a review of 2010, State of the Breed report, financial report, genetics report and vote for the 2011 NALF board of directors.

Do not miss a great opportunity to pick up your copy of the NALF Annual Report; learn about the association's programs, services and activities; ask questions of those who execute them on your behalf; and share feedback to improve your breed association.

NALF Member Social

Don't miss the NALF Member's Social on Sunday night at the Doubletree beginning at 6:30 p.m. MOE and commercial awards presentation will be awarded. NALF member social offers food, fellowship, fun and fundraising. Its cash bar and buffet will open at 6:30 p.m. in the Doubletree Hotel Denver.

Limousin Events

Saturday

- 7:30 a.m..... NALF Board of Directors Meeting, Doubletree Hotel Denver
- 1 p.m. National Limousin Sale parade, NWSS Stadium Arena
- 6 p.m. National Limousin Sale (featuring the fifth annual Corner Post Package), NWSS Stadium Auction Arena

Sunday

- 8 a.m..... Junior Limousin & Lim-Flex Shows
- 12:30 a.m... NALF Annual meeting check-in

Auction to Benefit Juniors

To cap off the NALF Member Social on Sunday, support NALJA and the All-American Limousin Futurity (AALF) by outbidding your colleagues for some great items at the "Genetics on Ice" benefit auction. There will be embryo lots; semen lots; National Junior Limousin Show and Congress (NJLSC) shirt, awards and banquet-program sponsorships; ad pages in the NJLSC-AALF souvenir program; special-services packages from NALF; and many interesting, unique items – including handcrafted items, custom-made boots, and hunting and fishing trips.

Hotel Shuttle Rides Again

The headquarter hotel and other hotels along Quebec Street, are offering a shuttle to and from the NWSS grounds. It runs on a regular basis, and the schedule is posted in the hotels' lobbies. Ride the free shuttle, and avoid the hunt for and expense of a parking place.



Over 300 head of Limousin cattle checked in at the NWSS on Friday during the all-day check-in.

Sunday (cont.)

- 1 p.m. NALF Annual Meeting, Doubletree Hotel Denver
- 6:30 p.m. ... NALF Member Social & Genetics on Ice, Doubletree Hotel

Monday

- 9 a.m..... Limousin & Lim-Flex Pen and Carload, NWSS Livestock Center Arena

Tuesday

- 9 a.m..... Medal of Excellence Limousin and Lim-Flex shows, NWSS Stadium Arena